

# Rosehan A T U R E L

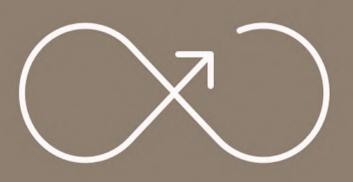
# Fruit Itself



# Who is **Rosehan Naturel?**

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#### **Our Precedences:**



Sustainability







Cost Effective





**17%** of farmers and **41%** of workers in Elite Naturel<sup>®</sup> are woman.





# Full Sustainable Business Vocel

# **1.** Clean Environment

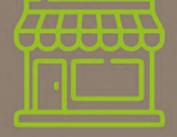
2. Fair Trade



# **3. In-House Manufacturing**





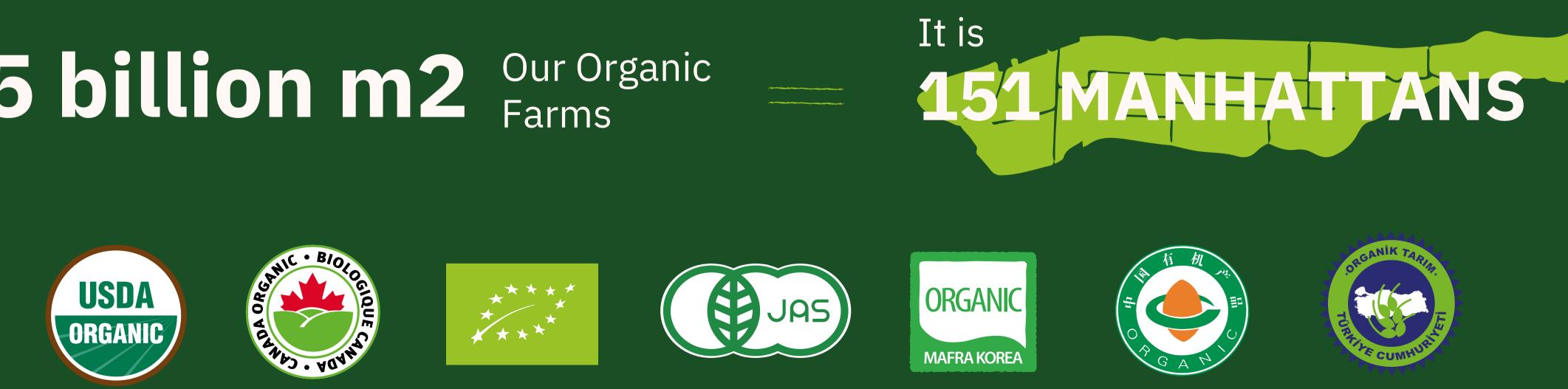


Elite Naturel<sup>®</sup> owns **766,000 ha of organic land**.

# **Importance of organic farming:**

Organic is a system of farming and food production. Organic farmers aim to produce highquality food, using methods that benefit our whole food system, from people to planet, plant health to animal welfare. As Rosehan Naturel, we embrace organic agriculture and continue to increase our plantations.

# 7.5 billion m2 Our Organic Farms



🔶 Among all the farming lands in the world, only 5% is being used for organic farming. The time taken to establish an organic farm is 5 Years.



# Making better choices for the planet

organic farming methods for a sustainable agriculture.

**REDUCING FOOD WASTE** ucts of our raw material are used back in our organic lands as compost



Elma + Salatalık + Ispanak Muz + Şeftali + Kereviz

Net: 200mLe

# 50-60% SOLAR ENERGY

ctory is powered by the solar built on the rooftop of our factory. We aim to reach carbon neutrel productio

# air trade means, happy farmers

### Be part of the change

Fairtrade changes the way trade works through better prices, decent working conditions and a fairer deal for farmers and workers in developing countries. Fairtrade supports and challenges businesses and governments and connects farmers and workers with the people who buy their products. By choosing Fairtrade, people can create change through their everyday actions. A product with the FAIRTRADE Mark means producers and businesses have met internationally agreed standards which have been independently certified.

# **Giving Back**

With a part of our incomes, we provide organic seeds to our contracted farmers, contribute to education in settlements close to orchard areas, and return organic fruit pulps to farmers as fertilizer.

#### Fair Trade



# **Industrial Capability**

Everything is happening here, our production capabilities allow us to be heavily independent and offer sustainability to our customers. Along with the production capacity, Rosehan Naturel has in-house marketing, an organic projects department, and, R&D center to ensure continuous development overall.





8 Capacity Fresh fruits and vegetable processing 10 ton/h FACTORY LINES / BOTTLES 3 bottling lines • Glass bottles from 60 ml to 1000 ml with a capacity of 12,000, 7,000, 6,000 pcs / hour • 25,000 bottles/h • Yearly quantity of 120 million bottles FACTORY LINES / POUCHES One pouch filling line and can fill 5000 units/ hour stand-up pouch in the range of 50-200 gr We have the capacity to produce a total of 30,000 units per hour from our Bottling and Pouch lines

# **R&D** Center Tailor-Made | Flexible

# Our Kitchen is Your Kitchen

In order to create healthy and tasty beverages and food products, rosehan naturel puts great emphasis on advanced, high-qualified research & development methods, as well as professional teams. Rosehan Naturel's experienced professionals include a wide range of multi-disciplinary experts: food engineers, flavor experts, food technologists, analytical chemists, laboratory technicians and trained tasters.



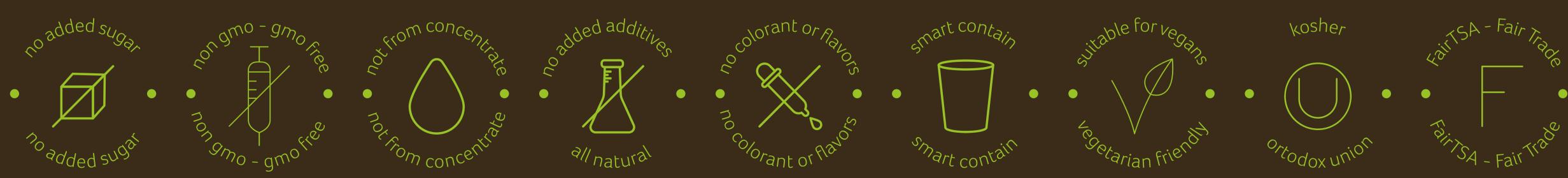
# Traceability



Rosehan Naturel is committed to ensure the highest quality management standards throughout the entire value chain, from plantation, harvest, purchase to production, storage and delivery. To do so, Rosehan Naturel conducts supplier audits, performs self-audits and complies with international standards of food product quality and safety. Rosehan Naturel's quality management policy's goal is to ensure its products safety, environmental protection, occupational and transportation safety.



# Procuct List Here Comes the Delicious Part







# Rosehan Naturel® Juices

### **100% Juice. NFC. That's it.**

We believe nobody knows how to make juice taste better than mother nature.

PET LABEL 100% JUST ONE GLASS BOTTLE		
	Blackberry	
		Purple Carrot
<b>Tart Cherry</b>		
& More Flavors		







# **Rosehan Naturel® Smoothies**

Whenever you desire delicious fruits and vegetables... JUICE + PUREE

anded to sult vour taste

**Passion Red** 

**Tropic Breeze** 

**Merry Berry** 

**Well Greens** 





GANIC

NET: 414 MLC



MOOTHIE

ORGANIC

ROSEHAN



FRUIT & VEGETABLE JUICE + PUREE

Kale • Cucumber Spinach • Apple • Lettuce • Mint Pear • Lemon • Parsley

NET: 414 MLC



ROSEHAN

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WHATS



& VEGETABLE JUICE + PUREE

ackberry • Tart Cherry • Pomegranale Purple Carrot • Cranberry • Raspberry Strawberry • Acai

NET: 414 MLC



# Rosehan Naturel®

### **Smoothies** with rPET Reduce, Reuse, Recycle.

Can be turned into another bottle once you're done with it. PP LABEL HOT FILLINGLUTEN®

#### **Oat Smoothie**

**Spinach + Cucumber Smoothie** 

**Chia Smoothie** 









# Rosehan Naturel®

### Detox

## Organic way to get fit.

Re-Cover with Function: Organic Detox. Recover from athletic activity or a long night of fun with PERABEC CHENPEUS DERIN

**Forever Young** 

Defence

Berry + Pea Protein Skinny

**Super Chia** 

Tropic + Pea Protein







# Rosehan Naturel® FunctionAll™ Smoothie enriched with functional ingredients.

**Reduction**Ap effects of daily challenges – naturally.

#### **Energy Smoothie**

It contributes to your daily energy needs.

Vit B6 (1.7mg) B12 (2.4 mg)

#### Hydration Smoothie

It will help prevent electrolyte deficiency.

Potassium & Magnessium

#### **Antioxidant Smoothie**

Don't struggle to cleanse your body of toxins!

Vit A, C & E

#### **Probiotic Smoothie**

Your digestive system's best friend.

**1** Billion Cfu Probiotics

#### **Relax Smoothie**

To relieve the stress of a busy day.

Chamomile Tea & Honey

#### **C Vit Smoothie**

Excellent source for your vitamin C

Vit C, D & E



# Rosehan Functional Women's Drink Specially produced for the 4 stage.

It aims to make women's lives easier.

FORWOMEN

#### Good Mood

Reduce Bloating Fight Fatique Ease Cramps

Gibiscus Tea, Cinnamon, Fennel Tea, Green Tea, Bromelain, Watermelon

#### **Good for Two**

Helps with Postpartum Syndrome Improves Milk Production

Cranberry, Oatmilk, Nettle Tea, Fennel Tea, Inulin, Chamomile Tea

#### **One for Two**

Supports Overall Health of Baby & Mother

DHA Oil, Pea Protein, Tamarind Tea, Mint Tea, Ginger Tea, Raspberry Leaf Tea

No Pause

Helps wity Menopause Symptoms

Matcha Tea, Black Cocosh Tea, Sage Tea, Collagen, Vit B6, B12, L Carnitine, L Theanine







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Helps with Pasipartum Sydarama

> Sranbert Nath Institu





Fruit & Vegetable Drink

educe Figh loating Fatig

> Hibiscus Tea - Cinnamon Fennel Tea - Green Tea Bromelain - Watermelar

> > 250 ml & 8.45 fl

Organic Vegetable Drink

ROSEHAN

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Oil - Pea Protein Ind Tea - Mint Tea - Raspberry Leaf Tea

250 ml & 8.45 fl oz

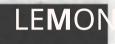






### **Naturel<sup>®</sup> Fresh** Rosehar Lemonades

Discover organic freshness with no added sugar.



**Classic Lemonade** 

**Strawberry Lemonade** 

**Ice Tea Lemonade** 

ROSEHAN IÇ VE DIŞ TİCARET A.Ş

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**40% FRUIT** SUYU GUK SIKIM | COLD PRES ganic classic lemonad

ROSEHAN

**Rasik** 

IÇ VE DIŞ TİCARET A.Ş

VE SUYU 80% FRUIT JU COLD PRESSE SOGUK SIKIM

ROSEHA

IÇ VE DIŞ TİCARET

ganic strawberry lemm SUYU 82% FRUI DGUK SIKIM | COLD PRE

KATKI MADDESİ İÇERN KONSANTRE İÇERME

LAVE ŞEKER İÇER DOĞAL OLARAK ŞEKER İ KATKI MADDESİ İÇERMEZ KONSANTRE İÇERMEZ

AVE SEKER IC TKI MADDESI İÇERMEZ CONSANTRE ICERMEZ

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## Rosehan Naturel<sup>®</sup> Cold Brew Teas

### Relax and relieve the day's stress.

And fall under the charm of real tea leaves, herbs and fruits.

PP LABEL TEA&HERB

#### Apple Raspberry Green Tea

Apple Lemon Linden Cinnamon

**Apple Lemon Chamomile Ginger** 



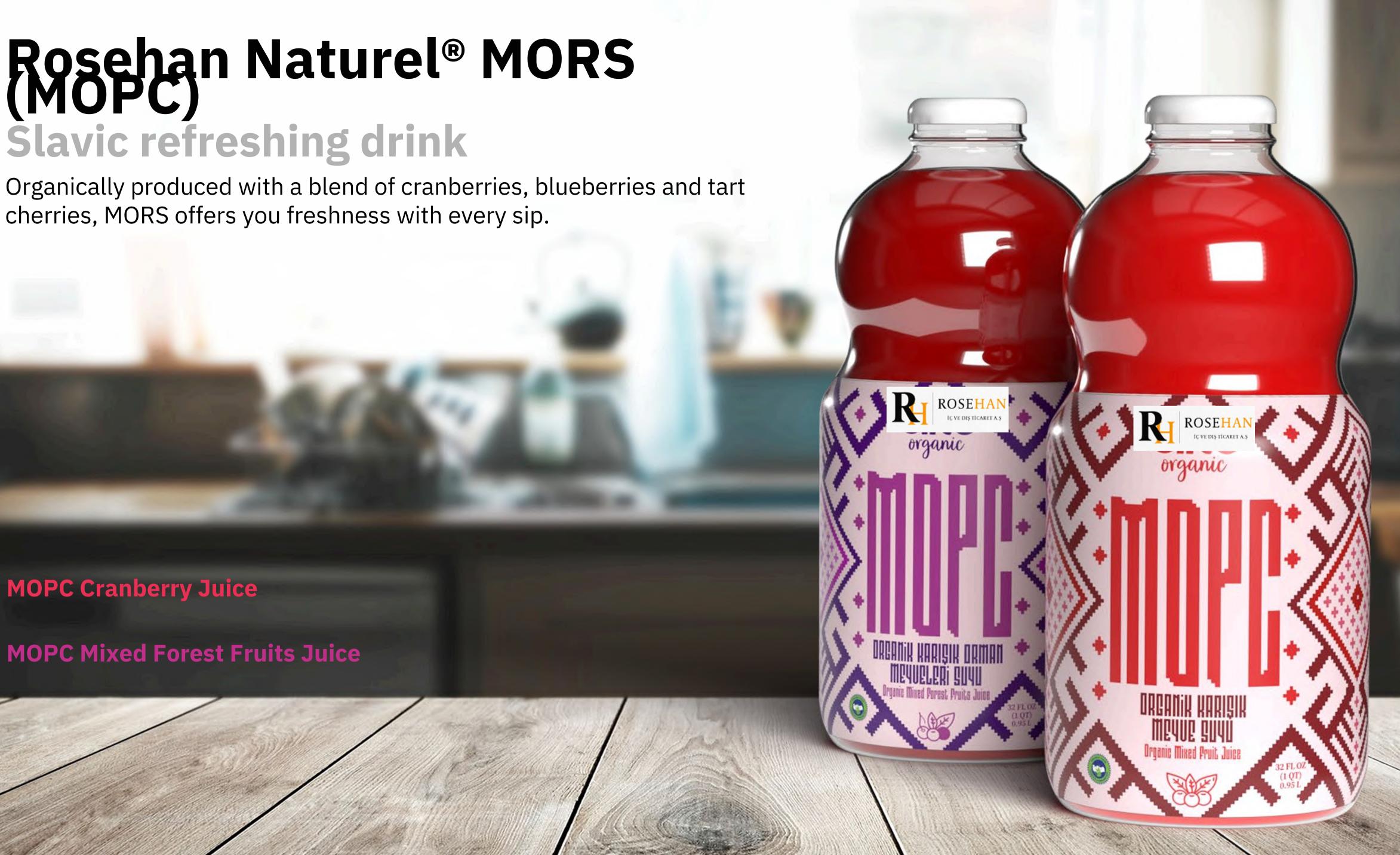


# Rosehan Naturel® MORS (MOPC) Slavic refreshing drink

cherries, MORS offers you freshness with every sip.

**MOPC Cranberry Juice** 

**MOPC Mixed Forest Fruits Juice** 





### **Rosehan Naturel® Soups**

#### Warms you with every sip.

Slow-simmered organic vegetables. Hearty grains. With Elite Naturel<sup>®</sup> soups, you can enjoy rich, savory flavor with every spoon.



Tomato, Zucchini, Spicy Tomato, Beetroot, Carrot and Mixed Soup varieties are available.







ready to serve

### organic TOMATO SOUP

ready to serve 250ml <del>C</del> ready to serve

ROSEHAN

URE





### **Rosehan Naturel Cool**

### Series

#### Drink soft stay strong

Refresh with one sip -No added sugar -Vitamin C -Antioxidants -No added sweeteners

Hibiscus - Blackberry - Lemon - Strawberry Mango - Orange - Peach Lemon - Mint - Apple Watermelon - Strawberry - Basil



# Rosehan Functional Shots Plant-based nutrition that your body loves.

No more hangovers, tummy troubles and more.



Energy Vit B6, B12

### Beauty

7g Collagen 30mg BIOTIN **Good Gut** Bacillus Subtilis 2\*109

Immunity Helper Vit C, B6

#### Morning Rescue Vit B3, B6

DHM Blend



### Rosehan Naturel<sup>®</sup> Functional Shots A small boost to your day.

We are now assured that you are getting the optimum daily benefit.

PET LABEL SUPPLEN

**Eye Shot** Eyebright Tea **ACV Shot** 

Probiotic

#### **Sambuc Shot**

Zinc & Vits C, D, E

#### **Turmeric Shot**Ginger Shot

Turmeric & Cayenne

Ginger & Cayenne

#### **Propolis Shot**

Propolis & Vit C



# Rosehan Naturel® Micronutrients

### Spoon a day.

Food supplements rich in vitamins and minerals to support your daily life.

#### MICRONUTRI

#### Pomixir

#### **13** Pomegranates (Rich Polifenol)

Pomegranate, Ginger, Cinnamon Vanilla

#### **CherryUp 81 Tart Cherry**

**Cherry & Cherry Stem** 

#### All In One 88 Ingredients

Vit C, D, E, B1, B2, B3, B5, B6, B12, K1, Folic Acid, Biotin, Zinc, Magnesium, Iron, Copper, Manganese, Molybdenum, Selenium, Omega 3, Coenzyme Q10, L-Carnitine, Inulin.



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Arcanum from a mixture of pomegranate, ginger, cinnamon and vanilla

10.1 fl oz (300 ml)

# Cherry P

 Micronutrient Concentrate Enriched with Cherry Stems

10.1 ft oz (300 ml)

# ALL

All in one is a wonderful organic blend of fruits, vegetables, plant extracts, vitamins, minerals, spices and more.

10,1 fl oz (300 ml)



# Rosehan Naturel® Oatmilk Smoothie

### A smoothie made from oat milk.

It makes your day enjoyable.

SNACK

#### **Banana** Oat Milk Smoothie

Lactose Free Vitamin D Vegan

#### **Strawberry** Oat Milk Smoothie

Lactose Free Vitamin D Vegan



# AllGrainPro

## **100% Organic Drinkable Meal**

You can drink it anytime, anywhere

#### SN**A**CK

-Helps to overcome vitamin deficiency
-Suitable for all ages
-Ideal for those with digestive issues
-Supports pregnant and postpartum women
with its potent nutrition
-Perfect as a pre-workout drink for fitness enthusiasts

Banana Strawberry Mango Peach



# For Kics

29

### Rosehan Kids® New gen healthy snacks for kids...

The snack that doesn't need the junk food aisle



#### Yellow Mix

Peach, Banana, Pear, Apple

**Red Mix** 

Strawberry, Apple, Banana, Melon



### Rosehan Oatmilk Puree Best dairy snack alternative for kids.

The fun side of oats.



#### **Purple Mix**

Apple, Beet, Spinach, Strawberry, Blackberry

Orange MIX Orange, Banana, Apple, Vanilla









## Rosehan Snack®

### Right beside you when you're

There's nothing like a healthy snack.



#### **Orange Mix**

Banana, Apple, Oats, Chia, Coconut Water

#### **Red Mix**

Strawberry, Blackberry, Oat, Apple, Chia

#### **Green Mix**

Cucumber, Banana, Oats, Apple, Spinach, Chia, Collagen, Celery



### Rosehan Organic<sup>®</sup> Crunchy Smoothie Bites

### Have you ever bitten a smoothie?

At camp, at school, at work or wherever you

want.

#### Made 400g fruits & f r o m400g v e getables

POUCH

SN**A**CK

#### Rosehan Organic® Trania

apple × banana × carrot mango × coconut passion fruit × pineapple

### **Rosehan Organic**®

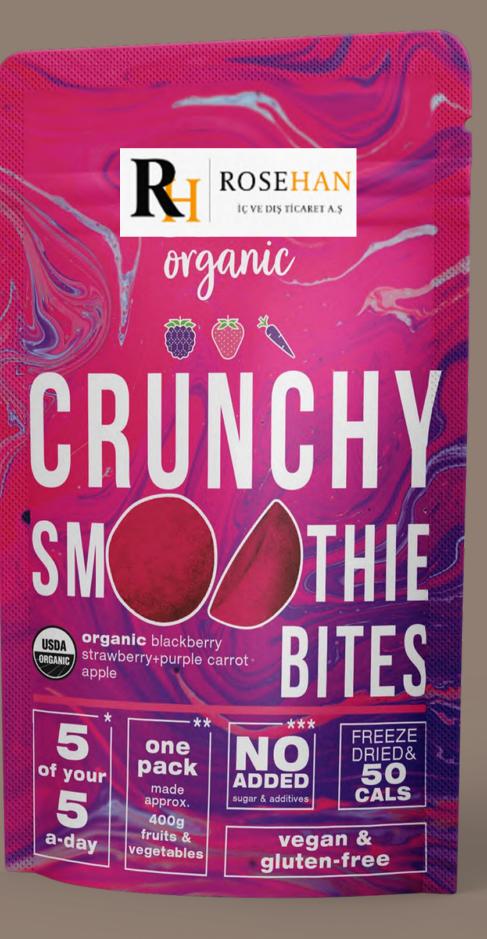
#### Berry

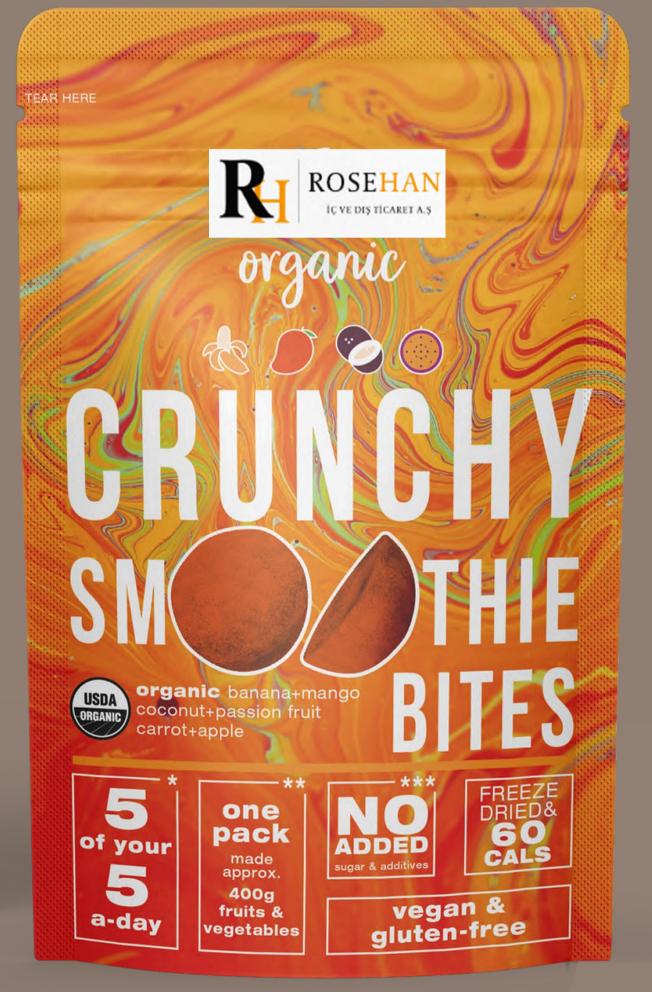
apple × black carrot blackberry × strawberry











# **Rosehan Micromeal Snack Customized support for every part of** your body.

Choose what you need and let it do its thing.

#### POUCH

#### MICROMEAL

#### Brain

Vit B3, B6, B12, Zinc, DHA Oil

Immunity Vit C, B12, Riboflavin, Folate, Flax Seed, Zinc, Selenium

#### Joint

Vit A, D, K, Potassium, Magnesium, Calcium

#### For All

Vit C, D, B3, B5, B6, B12, Inulin, Coenzyme Q10, Manganese, Zinc, Molybdenum, Riboflavin, Calcium, Buckwheat, Pea Protein

#### Digestive

Vit D, Inulin, Apple Cİder Vinegar, Bacillus Subtilis



ORGANIC FUNC



100

# HORECA & Special Products

# **Rosehan Concentrates**

## **1** Bottle = 33+ Servings.

For those who always wants more.

PET LABEL MUL**TI** P**U** LESS PACKAGING







GREEN



ROSEHAN IÇ VE DIŞ TİCARET A.Ş



NO ADDED SUGAR<sup>\*</sup> 1 BOTTLE = 33+ SERVINGS **MULTI PURPOSE** FRUIT CONCENTRATE

Blend with Ice, iter or Mill



NET 33.8 FL 02 (1 L)

ROSEHA IÇ VE DIŞ TİCARET A. NO ADDED SUGAR\* 1 BOTTLE = 33+ SERVIN **MULTI PURPOSE** ONE SCALE FIVE SCALE CONCENTRATE WATER OR ICE FRUIT CONCENTRATE Blend with Ice, USDA WET 33,8 PL 02/17 LT

NO ADDED SUGAR\* 1 BOTTLE = 33+ SERVING **MULTI PURPOSE** FRUIT CONCENTRATE Blend with Ice, Water or Milk



NET 33.8 FL 02 (1 L)

1. A. A.



# **Beet Ketchup®**



# Ketchup. Reimagined.

We brought together the flavor of ketchup with beetroot With Curry - BBQ - With Mustard & Hot Sauce are available if desired.

#### HEALTY

#### **Beet Ketchup®**

Certified Organic 25% Less Calories & 90% Less Sodium No High Fructose Corn Syrup No Added Sugar & Flavors

r favorite snack!With fries or you



# Rosehan Naturel® Bag in

# Box

# Your buddy at parties or friend gatherings.

It is durable for a long time thanks to its aseptic bag and airtight from the tap.

ASEPTIC



# Rosehan Naturel<sup>®</sup> Fresh Fruits

# Literally the fruit itself.

If you want to buy and sell whole fruit.

#### Apple

**Plastic Crate & Carton** +2 and +4 Temp

#### Pear

**Plastic Crate & Carton** +2 and +4 Temp

#### Pomegranate

**Plastic Crate & Carton** +2 and +4 Temp

Strawberry **Plastic Crate & Carton Immediate Shipping** 

#### Melon

**Carton Bin** +2 and +4 Temp

#### Watermelon

**Carton Bin** +2 and +4 Temp

#### Banana

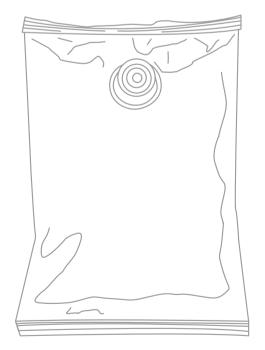
**Plastic Crate & Carton** +2 and +4 Temp

#### **Sweet Cherry**

**Plastic Crate & Carton Immediate Shipping** 

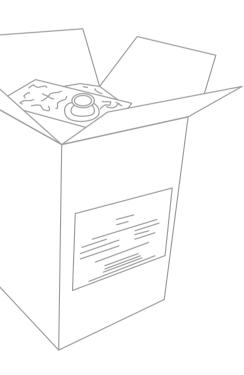
# Fruitful Solutions for Your Business

### **Go to Bulk Presentation**



**Single Aseptic Bag** 





**Bag In Box** 



**Metal Drum** 

